

## “UPAHARON KI BARSAAT” Offer- July’22”

Please read the below terms and conditions carefully before participating in the ‘UPAHARON KI BARSAAT-July, 2022’ (hereinafter referred to as “Offer”). By participating in the Offer, the participant agrees to be bound by the terms and conditions mentioned herein. This Offer by Tata Motors Limited (hereinafter also referred as “TML/Company”), is subject to the terms and conditions as described herein.

### Terms & Conditions (“Terms”)

1. The free-to-enter Offer is open to all Indian residents aged 18 years and above, excluding the State of Tamil Nadu and except the employees of TML and their family members. This Offer is not valid for channel partners (Outlet, Dealers, Distributors, Service Stations and their respective employees) and for Government Sales.
2. The Offer shall commence on 1<sup>st</sup> July, 2022 and shall continue till 31<sup>st</sup> July, 2022 (hereinafter referred to as “Offer Period”) or till stocks last, whichever is earlier.
3. The Offer is valid only on the purchase of TATA ACE, TATA INTRA and TATA YODHA model vehicles and all its variants (hereinafter collectively referred to as “Vehicles”) during the Offer Period from an authorized dealer of TML (hereinafter referred to as “the Dealer”) (with full payment made to the Dealer) during the Offer Period, shall be entitled to participate in this Offer (“Customer”). All Vehicles are available without this Offer. Everyone who opts for this Offer is assured of any one of the gifts (“Gifts”) as mentioned below:
  - Fuel Coupons worth Rs 15 00/- – 12797 nos
  - Juicer Mixer worth Rs 4000 - 1900 nos
  - Mobile Phone worth Rs.7000 - 800 nos
  - Washing Machine worth Rs 9000 – 240 nos
  - LED TV worth Rs 16000 - 100 Nos
  - Gold Voucher worth Rs 1 00 000/- - 50 Nos
  - Gold Voucher worth Rs 10 00 000/- - 30 Nos
4. The Customer shall provide the chassis number of his purchased vehicle to the Dealer. The Dealer will enter the chassis number in its computer system in the presence of the Customer, upon which one of the Gifts shall be displayed on the computer screen through a pre-defined computer generated process. The Gift displayed on the computer screen will be provided to the Customer, subject to the Customer fulfilling the requisite formalities.
5. The Customer shall submit self-attested copy of Pan card, Aadhar card/Voter ID/Driving License and any other documents, as may be demanded by the Dealer or TML within a period of 30 (thirty) days from the gift winning date (“Winning date”).
6. If the Customer fails to comply with the requirements of Clause 5 within the stipulated time period, then the Gift shall stand forfeited.
7. The Dealer shall endeavor to handover the Gift to the Customer within a period of 120 (one hundred twenty) days from the Winning date. The Company shall not be liable/responsible for any delay in handing over the Gift to the Customer by the Dealer, whatsoever.

8. General terms:

- a. The participant agrees to all the aforesaid Terms of their free will and there is no compulsion or coercion or undue influence exerted upon the participant to participate in the Offer or agree to the Terms as mentioned herein above.
- b. The Gift can only be claimed by the Customer, in whose name the vehicle has been invoiced by the Dealer.
- c. Gifts cannot be exchanged for their monetary value.
- d. The Company and/or the Dealer shall not be responsible for any defects, whatsoever, including mechanical or manufacturing defects pertaining to the Juicer Mixer, Mobile Phones, Washing Machine and LED TVs provided as Gifts under this Offer. In the event of any deficiencies and defects in the Gifts, Customer shall take up the matter directly with the respective manufacturer.
- e. Warranty and service support on Gifts will be that of the respective manufacturers. No claims/liabilities in this regard will be entertained by the Company and/or the Dealer.
- f. Pictures shown on the website or the print advertisement are for illustrative purposes only and actuals may vary.
- g. Customer unconditionally accepts that there shall be no liability on TML, Affiliates and their respective employees, officers and directors in case of any issues pertaining to the Gifts.
- h. TML retains the right to add, alter or withdraw the Offer or Gifts, without any prior notice.
- i. All Gifts will be subject to Indian laws, including tax regulation as and when applicable. TDS, if applicable, shall be deducted by the Company. Gift taxes are payable by the Customer.
- j. By participating in this Offer, the Customer agrees to allow use of his or her name and/ or photograph for advertising or similar promotions without demanding any compensation.
- k. Decision of TML shall be final in all respects and binding on all participants to the Offer and no correspondence whatsoever will be entertained in this regard.
- l. This Offer will be governed by and construed and interpreted in accordance with the laws of India. In case of any dispute, the Courts in Mumbai alone shall have the exclusive Jurisdiction.
- m. The Customer shall indemnify the Company and its directors, managers, employees in case of any liability on the Company whatsoever, including due to non-adherence of this Terms.
- n. Notwithstanding anything contained in this Offer, there shall be no claim, actions, proceedings, costs, damages, expenses, penalties, demands and liabilities, howsoever arising against the Company, Affiliates and their respective employees, officers and directors under this Offer.